



Safety of Life...



**TRUST**  
YOUR BUSINESS  
WITH US

## *NEEJ AUTO*

Brake Disc and Drum Manufacturer

The brake disc is the component of a disc brake against which the brake pads are applied. The material is flake graphite cast iron typically Grey Iron for automotive brake disc. The design of the disc varies from simply solid and ventilated. The weight and power of the vehicle determines the need for ventilated discs. The "ventilated" disc design helps to dissipate the generated heat and is commonly used on the more-heavily-loaded front discs. Brake disc offer better stopping performance because the disc is more readily cooled.

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[www.neejauto.com](http://www.neejauto.com)

## About Us

The company was established in 2008 with the name Neej Technocast. Our initial products were CI casting and SG iron casting, and from here, we started our journey towards excellence. By 2010, we attained the position of one of the premier foundries in India.

Since then, we have focused on becoming a leading manufacturer of the best quality auto parts.

In 2019, we established Neej Auto and started manufacturing braking system components for the auto industry. And within a short period, we became one of the most trusted, top manufacturers of Brake Disc & Drum in India.

Located in Ribda village, 20km from Rajkot, Gujarat, we have numerous advantages as an auto component manufacturing company.

We have modern infrastructure and advanced machinery that help us manufacture the best quality products. Our facilities handle complete operations of manufacturing brake disc and drum. I.e.;



## Our Products Quality

Neej auto never compromises on quality and have a commitment on that. neej auto aims to achieve customer satisfaction through quality as stated in the Quality Policy and set individual department objectives to achieve same.

The corner stone of the Neej auto's reputation is its integrity through Quality.

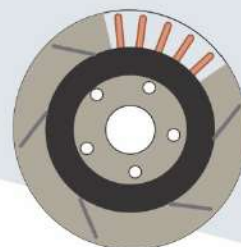


## Why Choose us ?

Neej Auto is one of the best selling brake discs and drums in India. We offer a wide range of products with best quality in design and performance to ensure to your safety. As established in 2008, we have fully equipped infrastructure with modern facilities and Highly technical laboratories. Neej auto prides itself on its product quality, wide range, excellent service and its rapid development of parts required for newly introduced vehicle models.



Neej Brake Disc



Competitive Brake Disc



## Company Mission

The mission of our company is to provide highest customer satisfaction by manufacturing best quality products. We ensure continuous growth by offering the best possible products, services and technical assistance to our customers. We maintain a superior level of integrity in interactions with clients and customers. It is our goal to ensure our mission by continuous self improvement, growth in our operations and employees; while maintaining profitability to the benefit of our customers, employees and community. employees will work together in combining their efforts and skills to ensure our mission and goals are fulfilled in a courteous manner. We maintain a vertically-integrated business model, allowing APC to achieve best-in-category quality and product supply We are committed to being first-to-market with new aftermarket products and vehicle applications.

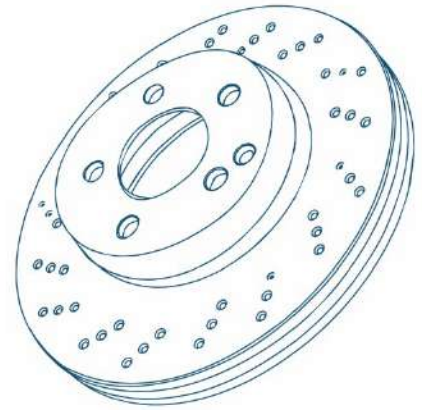
## Company Vision

The vision of the company is to become Frontrunner in manufacturing of Brake Disc and Drum. As we have new product development management, we will be having widest range of products which will lead us from other competitors in the market. As the leading underbody aftermarket supplier, we work to capture #1 position in each product category in which we compete with competitors. Our goal is to ensure highest satisfaction to the customers by providing best quality products. Neej auto will strive to maintain the image it has developed over the many years with its suppliers, employees and community as a company of excellence.

## Company Objective

The objectives of our company are

- To increase quality
  - To maintain up-to-date technology
  - To increase safety
  - To increase sustainability
  - To increase new Innovation of products
  - To increase positive work environment
  - To reduce customer rejections
  - To reduce cost
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- To maintain up-to-date technology
  - To increase flexibility
  - To improve supply chain
  - To improve product and process performance
  - To improve time management
  - To compete in global competition



**Neej**<sup>®</sup> Auto  
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### Neej Auto

- +91 94266 88282  
+91 98250 57747
- info@neejauto.com
- www.neejauto.com
- Ribda Survey No.64/1 P/3, Plot No. 14, Ekta Way Bridge Road, Nr. Ribda Railway Station, At. Ribda, Ta. Gondal, Dis. Rajkot - 360 311. Gujarat (India)